



CREW Tashkent 2020 forum program

Date: 24-25 September 2020.

Format: Live format + Live Broadcast.

Number of participants: Live format - 200+, online - 4000+.

Registration on the website: <https://crew2020.centralasiaproperty.org/>

Forum on commercial real estate and retail CREW CENTRAL ASIA 2020 IS HELD FOR THE FIRST TIME in Tashkent city.

This is an industry event for developers, managers and asset management companies in all areas related to the real estate and retail market, for everyone who wants to remain the market leader and strive for new stages of development. The speakers of the event will share their case studies and views on the development of the industry, tell us what awaits us in the near future, provide their recommendations on how to promote your business in retail, office, retail and warehouse real estate, and increase its profitability.

SEPTEMBER 23 - ARRIVAL DAY

11.00 - 12.30 - MEETING OF THE ORGANIZERS WITH PARTNERS, SPEAKERS.

12.30 - 14.00 - Break.

14.00 - 17.00 - Online meetings, b2b negotiations, presentations of projects of the Forum Partners - expositions and demonstrations of objects.

SEPTEMBER 24 - THE FIRST DAY

TIME	SESSION
09.30 - 09.45	OFFICIAL OPENING OF THE FORUM CREW CENTRAL ASIA 2020 Tashkent
09.45 - 11.00	<p>Session «CREW FOR DEVELOPERS AND INVESTORS. Development Talks on «Prospects for the development of the commercial real estate market in Tashkent and Uzbekistan».</p> <p><i>The focus is on retail, warehouse and office real estate.</i></p> <ul style="list-style-type: none"> • Conditions for the implementation of development projects in Tashkent. This determines the development strategies of projects in different districts of Tashkent, development risks and management. • Promising areas and plots for the development of various types of commercial real estate in Tashkent and the Region. • How will development and structural changes in the housing market affect commercial real estate? Foreign cases. • Public-private partnership: what is the interest of each part?

11.00 - 11.30	Coffee break	
11.30 - 12.30	CONFERENCE HALL 1	CONFERENCE HALL 2.
	<p>Session on Office Property «New vectors of development of the market of offices and spaces»</p> <ul style="list-style-type: none"> • Office projects in Tashkent - success criteria. • Strategies and Mechanisms for attracting tenants. Foreign and Kazakhstani cases. • Savings and optimization in the Management of business centers and office spaces (coworking spaces). • Preferences of office real estate investors: Working formats and locations OR non-standard concept / non-traditional location? <p>Audience: developers, facility managers and coworking centers, managers of management companies, service companies.</p>	<p>Session on Warehouse and Logistics Real Estate «A surge of positive on the warehouse real estate market: myth or reality»</p> <ul style="list-style-type: none"> • Warehouses for E-commerce. Overview. Warehouse development trends. • New generation technologies in warehouses • Internet trade. Market of Uzbekistan, Kazakhstan. <p>Audience: logistics, manufacturing companies, retailers, developers and owners of warehouse space, brokers, tenants, carriers, managers and specialists of various departments of transport and manufacturing and trading companies, retail, manufacturing.</p>
12.30 - 13.30	Lunch	
13.30 - 14.45	CONFERENCE HALL 1	CONFERENCE HALL 2
	<p>Session «PropTech technologies: Process automation and new opportunities»</p> <ul style="list-style-type: none"> • Use of technology in the development of the facility as a strategic priority. • PropTech classification and directions for the development of new technologies in the real estate industry. What does a modern developer need to know today? • Alternative sources of income in real estate - big data, IoT, sharing economy, etc. 	<p>Session «Shopping centers and Retail»</p> <ul style="list-style-type: none"> • Segmentation of retail real estate formats: classic retail park; shopping center in the center; shopping centers outside the city; discount centers; specialized centers, etc. What determines the diversity of retail space formats? • Development strategies of large fashion chains in Uzbekistan. • How not to «drain» your marketing budget into the basket? Budget size and efficiency.
14.45 - 15.00	Break	
15.00 - 15.45	<p>Continuation of the Session «PropTech Technologies: Process Automation and New Opportunities»</p> <ul style="list-style-type: none"> • Contactless services - what processes in real estate management can be optimized? • Lease management software. 	<p>Continuation of the session «Shopping centers and Retail»</p> <ul style="list-style-type: none"> • Innovation in retail formats: what will be appreciated by consumers and bring efficiency to the business. • Customer Experience. Advanced foreign experience. • Retail format of the present and future in Uzbekistan. The retail industry is changing in line with consumer preferences and habits.
15.45 - 16.15	Break	
16.15 - 17.30	<p>CASE-STORY. STORIES OF BIRTH OF NEW PROJECTS IN THE REAL ESTATE MARKET IN THE CRISIS. Speech by special Star speakers.</p>	
17.30 - 18.30	B2B MEETINGS	

18.30 - 22.00	Awarding of the winners of the CRE AWARDS Tashkent 2020 in the nominations: «The Developer of the year» «The Best management company» «The Best office real estate» «The Best retail property» «The Retailer of the year» «The Consultant of the year» «The Broker of the year» The application can be submitted on the website: https://awards.knpartners.kz/
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SEPTEMBER 25 - THE SECOND DAY

PROPERTY TOUR.

A tour of the iconic objects of retail and office real estate in Tashkent city.